

20th Annual
 Winnebago Home Builders Association
PARADE of HOMES



WHBA Parade of Homes Advertising

The WHBA Parade of Homes Committee would like to invite you to showcase your products and services in the 2010 Parade of Homes Book.

Thousands of area consumers attend the Parade of Homes each year, and many attendees look forward to receiving the book each year.

To advertise in the 2010 Parade of Homes Book, submit ad copy and artwork electronically in high-resolution pdf, jpeg, tif or eps format to stephanie@whba.net by **Monday, February 22**. For more details, call 920.235.2962.

Parade of Homes Book Ads

Black and White Ads

___ Eighth Page	\$200
___ Quarter Page	\$300
___ Half Page	\$500
___ Full Page	\$900

Inside Cover Color Ads

___ Quarter Page	\$400
___ Half Page	\$700
___ Full Page	\$1400

Back Cover Color Ads

___ Full Page	\$1600
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Parade of Homes Tickets

___ (6.25" x 5.5") \$500

 Advertising Company Name: _____ Phone Number: _____

Contact: _____ Email: _____

_____ (X) Yes, put my ad in the 2010 Parade of Homes Book opposite:

Builder's Co. Name: _____

Parade Home Address: _____

- Return completed form with payment to WHBA - 4041 State Road 91, Suite A - Oshkosh, WI 54904.
- Credit card payments accepted - call 920.235.2962 or fax info to 920.235.1461.
- Email artwork and ad copy to stephanie@whba.net by February 22, 2010.
- A min. charge of \$75 will be added to cost if a change needs to be made once an ad has been submitted.
- Multiple ads on the same page will be priced individually according to the rates above.

For more details, call the WHBA office at 920.235.2962.